



# 1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec <u>here</u>.

#### Alternatively, set your file to:

Document Size: (includes bleed) 9.5" x 11.25"

Live Area: 6.875" x 10"

Note: This publisher does not accept trim lines. Please do not include trim in your document set up.

## 2. EXPORT

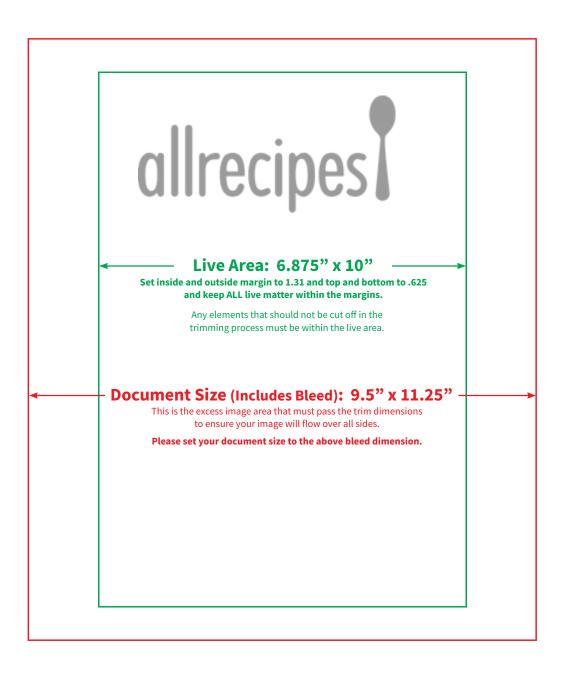
- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select PDF/X1a in the Adobe PDF pre-set dropdown
- Select Acrobat 4.0 in the compatibility dropdown
- Do not include cropmarks or trim lines

## 3. SUBMIT

- Log into Adverator.com/orders
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

**Need help accessing your account?** Email your Adverator advisor or reset your password.



## Questions about your ad?

Get in touch with your Adverator advisor!