



1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec <u>here</u>.

Set your file to:

Trim: 21"W x 22"H Live Area: 18.875"W x 20"H

The trim size accounts for bleed.

2. EXPORT

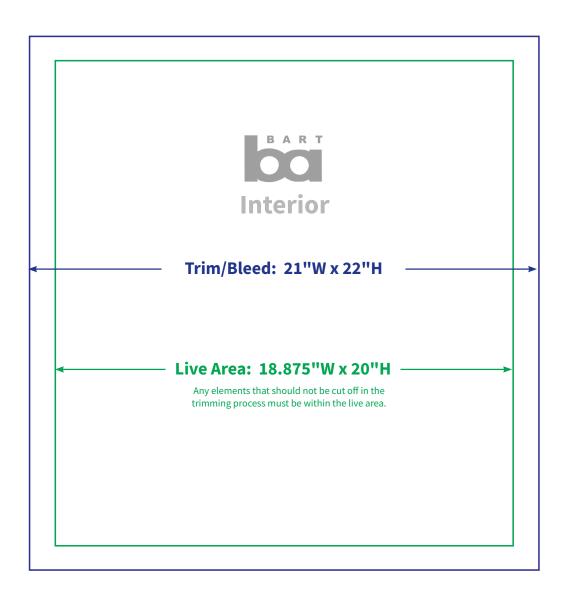
- Ensure all images and artwork are CMYK and a minimum resolution of 150 dpi
- Select PDF/X1a in the Adobe PDF pre-set dropdown
- Select Acrobat 4.0 in the compatibility dropdown

3. SUBMIT

- Log into Adverator.com/orders
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

Need help accessing your account? Email your Adverator advisor or reset your password.



Questions about your ad?

Get in touch with your Adverator advisor!