1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec here.

Set your file to:
Trim: 60"W x 46"H
Live Area: 56"W x42"H

The trim size accounts for bleed.

2. EXPORT

• Ensure all images and artwork are **CMYK** and a minimum resolution of **150 dpi**

• Select **PDF/X1a** in the Adobe PDF pre-set dropdown

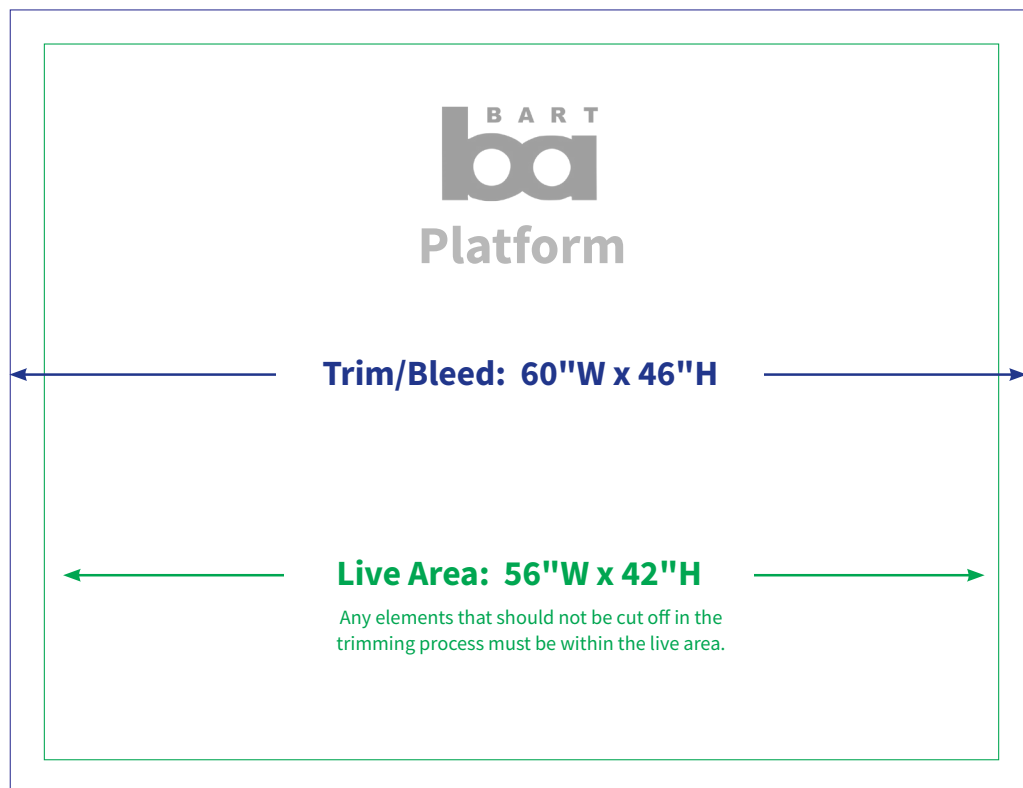• Select **Acrobat 4.0** in the compatibility dropdown

3. SUBMIT

• Log into **Adverator.com/orders**

• Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

Need help accessing your account?
Email your Adverator advisor or reset your password.

BART
ba
Platform

Trim/Bleed: 60"W x 46"H

Live Area: 56"W x 42"H
Any elements that should not be cut off in the trimming process must be within the live area.

Questions about your ad?

Get in touch with your Adverator advisor!