1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec here.

Alternatively, set your file to:
Page Trim: 7.875" x 10.875"
Live Area: 7.375" x 10.375"
Bleed: 8.125" x 11.125"

2. EXPORT

- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown
- Under **"Marks and Bleed"**, select **"Cropmarks"** and set **"Offset" to .1667** and the **"Bleed" to .125**

3. SUBMIT

- Log into **Adverator.com/orders**
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.
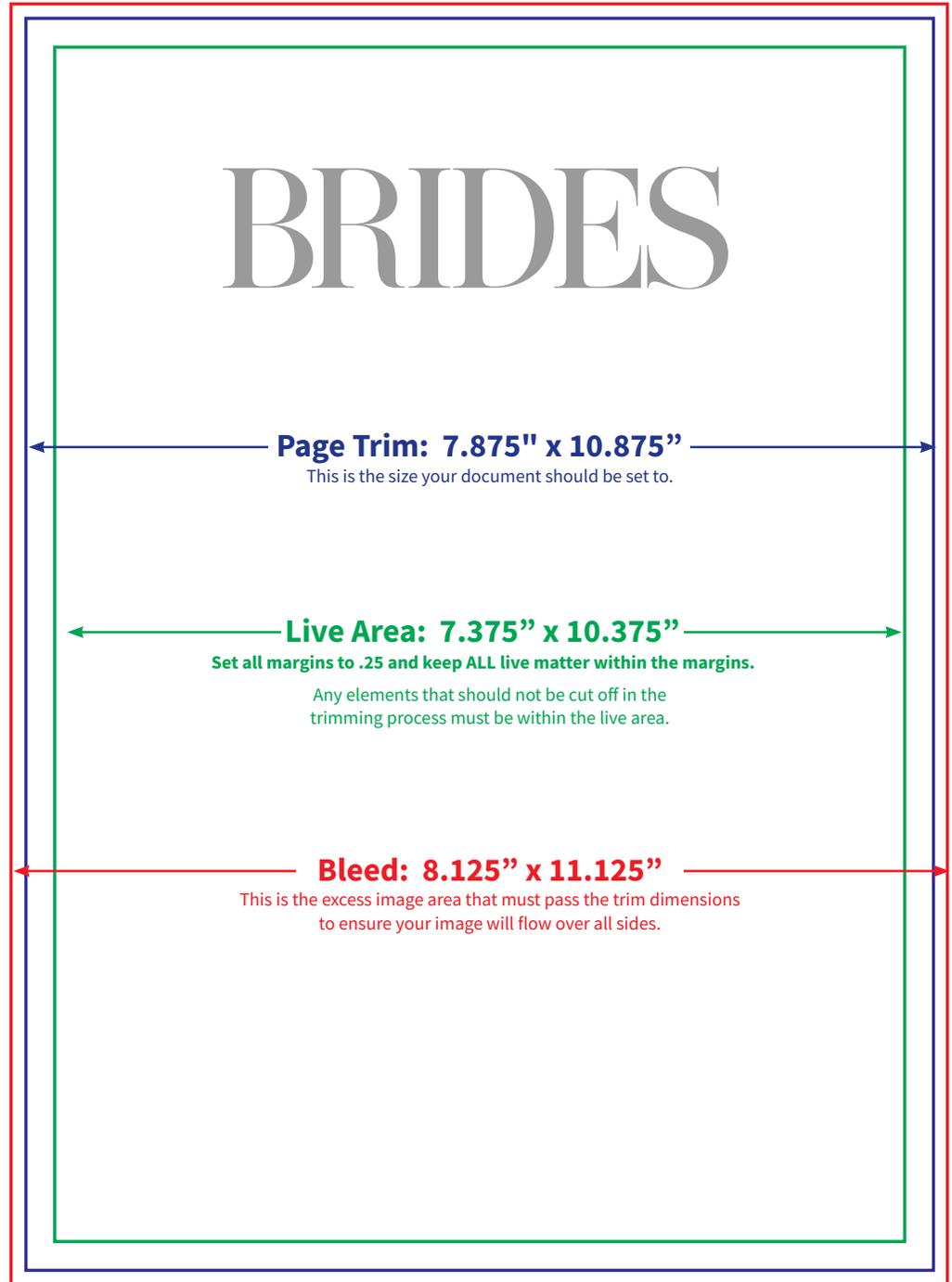
Need help accessing your account?
Email your Adverator advisor or reset your password.

Proofs?

If you'd like to submit a proof, please supply a **SWOP Certified Proof** pulled on commercial grade stock.

Send by the 20th of the month to:

Attn: Adverator Production
C/O Mediamax Network
200 Summit Lake Drive, Suite 250
Valhalla, New York 10595

BRIDES

Page Trim: 7.875" x 10.875"
This is the size your document should be set to.

Live Area: 7.375" x 10.375"
Set all margins to .25 and keep ALL live matter within the margins.

Any elements that should not be cut off in the trimming process must be within the live area.

Bleed: 8.125" x 11.125"
This is the excess image area that must pass the trim dimensions to ensure your image will flow over all sides.

Questions about your ad?

Get in touch with your Adverator advisor!