



1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec <u>here</u>.

Set your file to: Trim: 46.5"W x 11H Live Area: 44.75"W x 10.125"H

The trim size accounts for bleed.

2. EXPORT

- Ensure all images and artwork are **CMYK** and a minimum resolution of **150 dpi**
- Select PDF/X1a in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown

3. SUBMIT

- Log into <u>Adverator.com/orders</u>
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

Need help accessing your account? Email your Adverator advisor or reset your password.



Trim/Bleed: 46.5"W x 11"H

Any elements that should not be cut off in the trimming process must be within the live area.

Questions about your ad?

Get in touch with your Adverator advisor!