

## 1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec [here](#).

**Alternatively, set your file to:**

Page Trim: 8" x 10.875"

Live Area: 7.5" x 10.375"

Bleed: 8.25" x 11.125"

## 2. EXPORT

- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown
- Under **"Marks and Bleed"**, select **"Cropmarks"** and set **"Offset" to .1667** and the **"Bleed" to .125**

## 3. SUBMIT

- Log into [Adverator.com/orders](http://Adverator.com/orders)
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history [here](#).

**Need help accessing your account?**

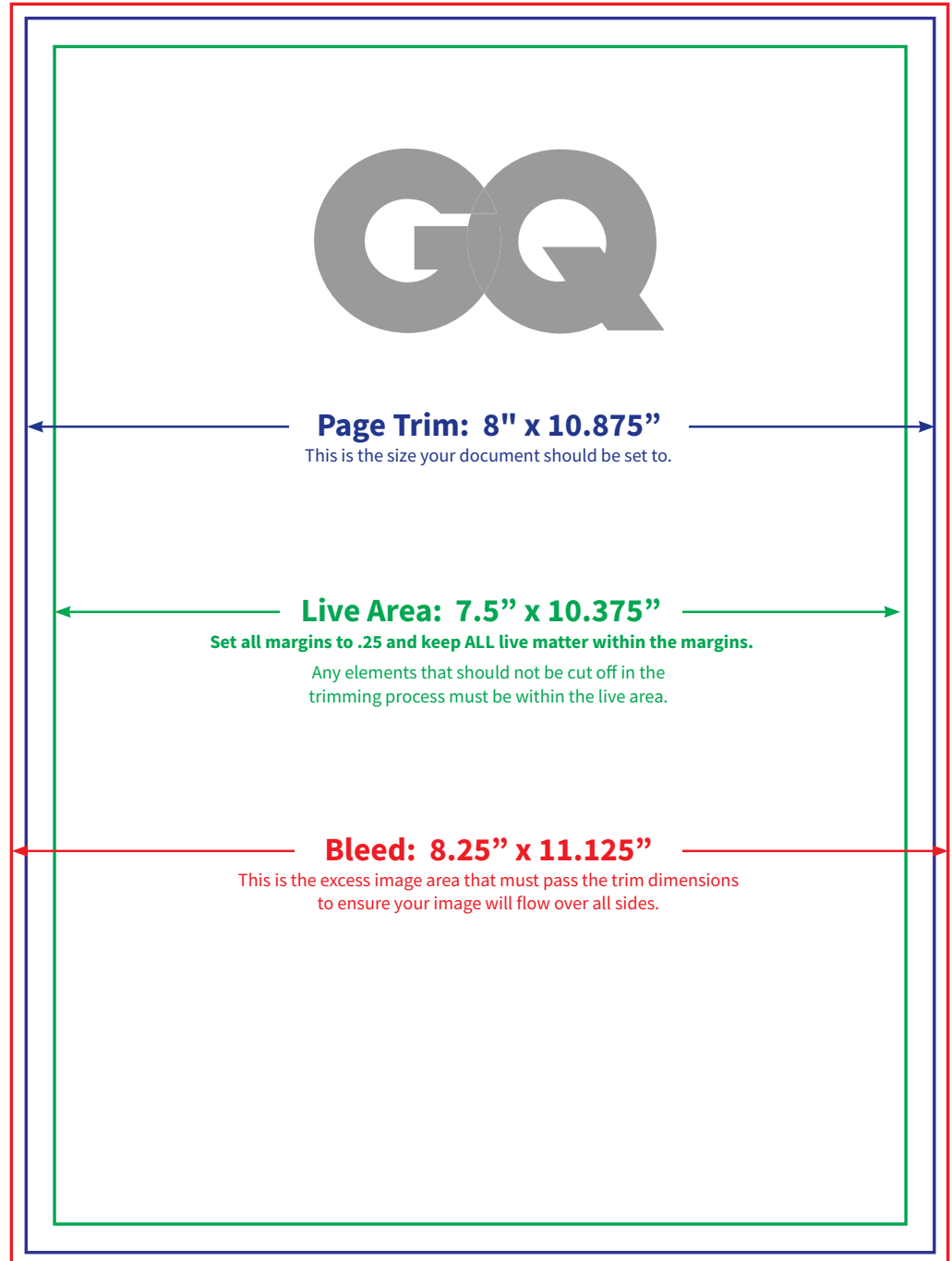
Email your Adverator advisor or [reset your password](#).

### Proofs?

If you'd like to submit a proof, please supply a **SWOP Certified Proof** pulled on commercial grade stock.

**Send by the 20th of the month to:**

Attn: Adverator Production  
C/O Mediamax Network  
200 Summit Lake Drive, Suite 250  
Valhalla, New York 10595



## Questions about your ad?

Get in touch with your Adverator advisor!