

## 1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec [here](#).

**Alternatively, set your file to:**

Page Trim: 6.4375" x 9.0625"

Live Area: 6.3125" x 8.9375"

Bleed: 6.6875" x 9.3125"

## 2. EXPORT

- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown
- Under **"Marks and Bleed"**, select **"Cropmarks"** and set **"Offset"** to **.1667** and the **"Bleed"** to **.125**

## 3. SUBMIT

- Log into [Adverator.com/orders](https://adverator.com/orders)
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

**Need help accessing your account?**

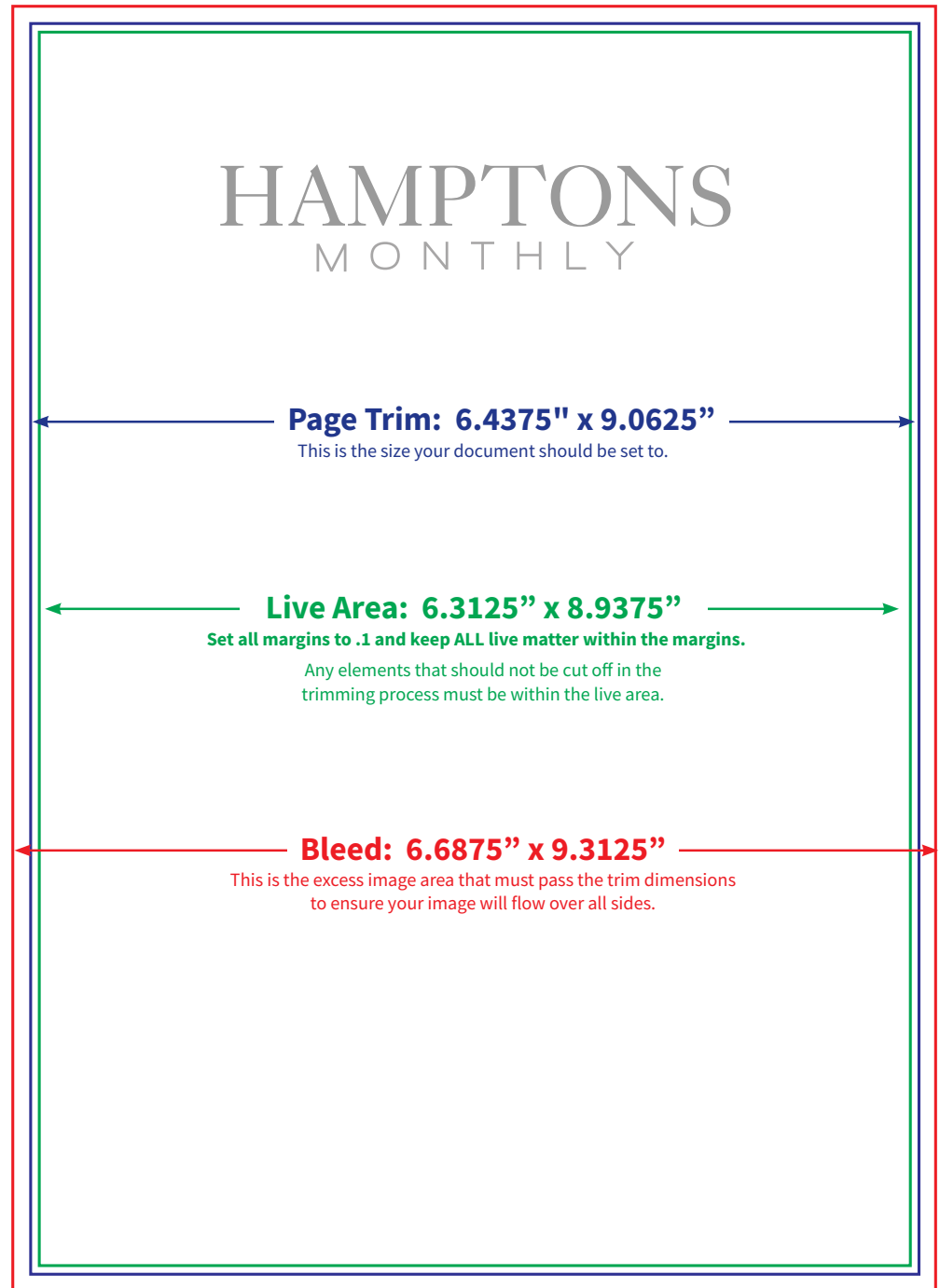
Email your Adverator advisor or [reset your password](#).

### Proofs?

If you'd like to submit a proof, please supply a **SWOP Certified Proof** pulled on commercial grade stock.

**Send by July 7th to:**

Attn: Adverator Production  
Adverator  
483 Broadway, Ste. 516  
New York, NY 10013



## Questions about your ad?

Get in touch with your Adverator advisor!