adverator

NJ TRANSIT TRAIN

ADVERTISING SPECIFICATIONS

1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec here.

Set your file to:
Trim: 60"W x 46"H
Live Area: 56"W x42"H

The trim size accounts for bleed.

2. EXPORT

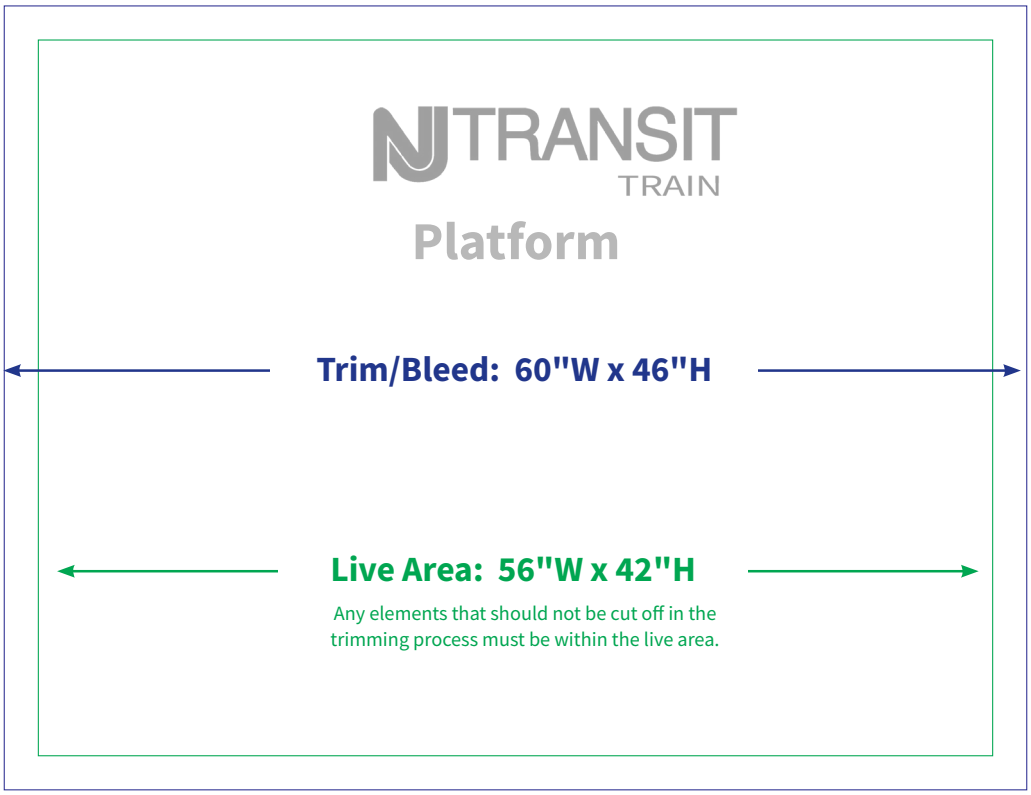
- Ensure all images and artwork are **CMYK** and a minimum resolution of **150 dpi**
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown

3. SUBMIT

- Log into Adverator.com/orders
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

Need help accessing your account?
Email your Adverator advisor or reset your password.



Questions about your ad?

Get in touch with your Adverator advisor!