

1. PREPARE

We recommend using InDesign to create your ad.

You can download a **pre-set InDesign template** for this spec [here](#).

Alternatively, set your file to:

Page Trim: 10" x 13"

Live Area: 9.5" x 12.5"

Bleed: 10.25" x 13.25"

2. EXPORT

- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown
- Under **"Marks and Bleed"**, select **"Cropmarks"** and set **"Offset"** to **.1667** and the **"Bleed"** to **.125**

3. SUBMIT

- Log into [Adverator.com/orders](https://adverator.com/orders)
- Upload your ad to the relevant order

You can track the status of your ads and see a full order history here.

Need help accessing your account?

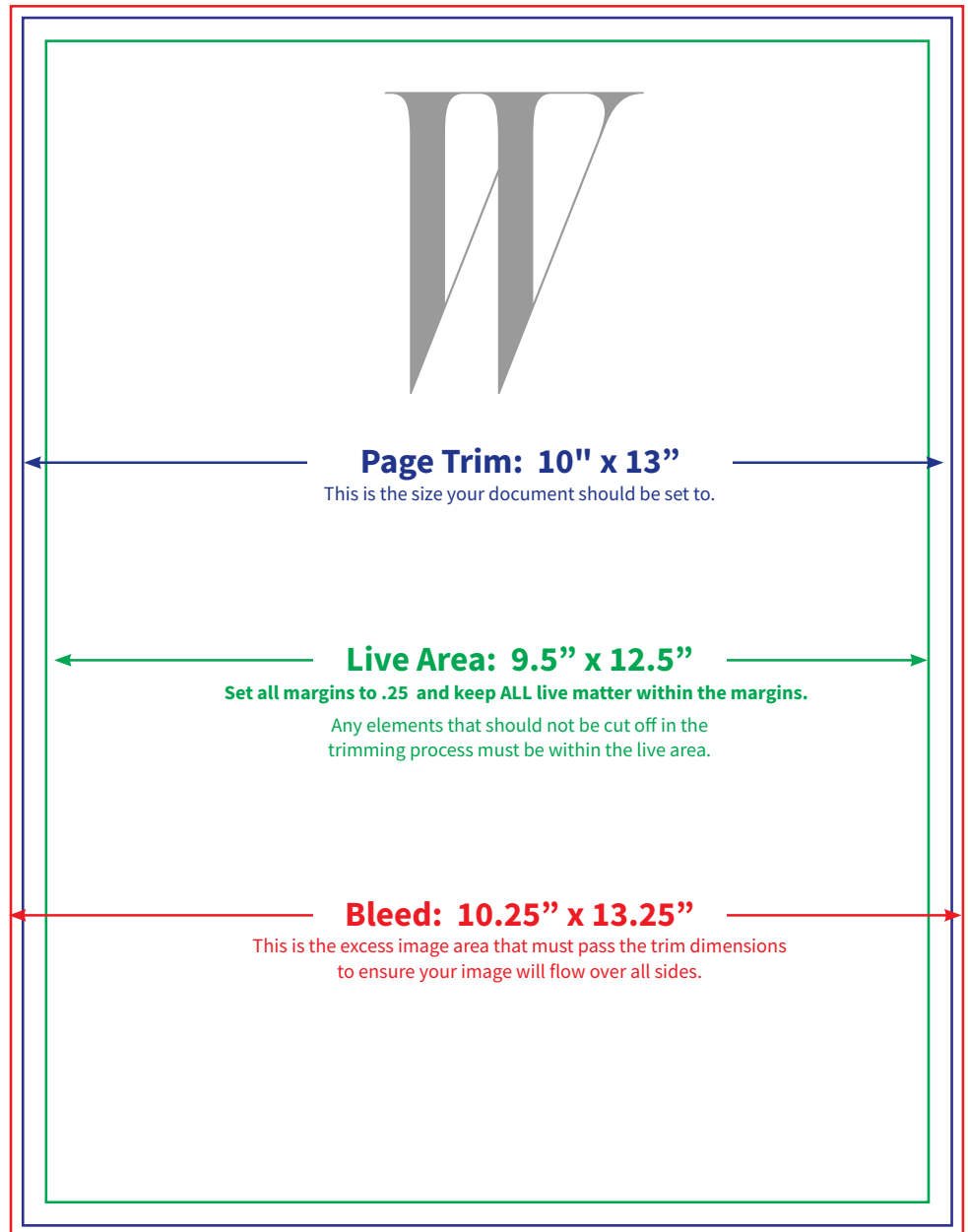
Email your Adverator advisor or [reset your password](#).

Proofs?

If you'd like to submit a proof, please supply a **SWOP Certified Proof** pulled on commercial grade stock.

Send by the 20th of the month to:

Attn: Adverator Production
C/O Mediamax Network
200 Summit Lake Drive, Suite 250
Valhalla, New York 10595



Questions about your ad?

Get in touch with your Adverator advisor!