

1. PREPARE

We recommend using InDesign to create your postcard.

You can download a **pre-set InDesign template** for this spec [here](#).

Alternatively, set your file to:

Trim: 8.5" x 6.25"

Live Area: 8.25" x 6"

Bleed: 8.75" x 6.5"

2. EXPORT

- Ensure all images and artwork are **CMYK** and **300 dpi** in resolution
- Select **PDF/X1a** in the Adobe PDF pre-set dropdown
- Select **Acrobat 4.0** in the compatibility dropdown
- Export both **front and back** into one pdf file for submission
- Under **"Marks and Bleed"**, select **"Cropmarks"** and set **"Offset" to .1667** and the **"Bleed" to .125**

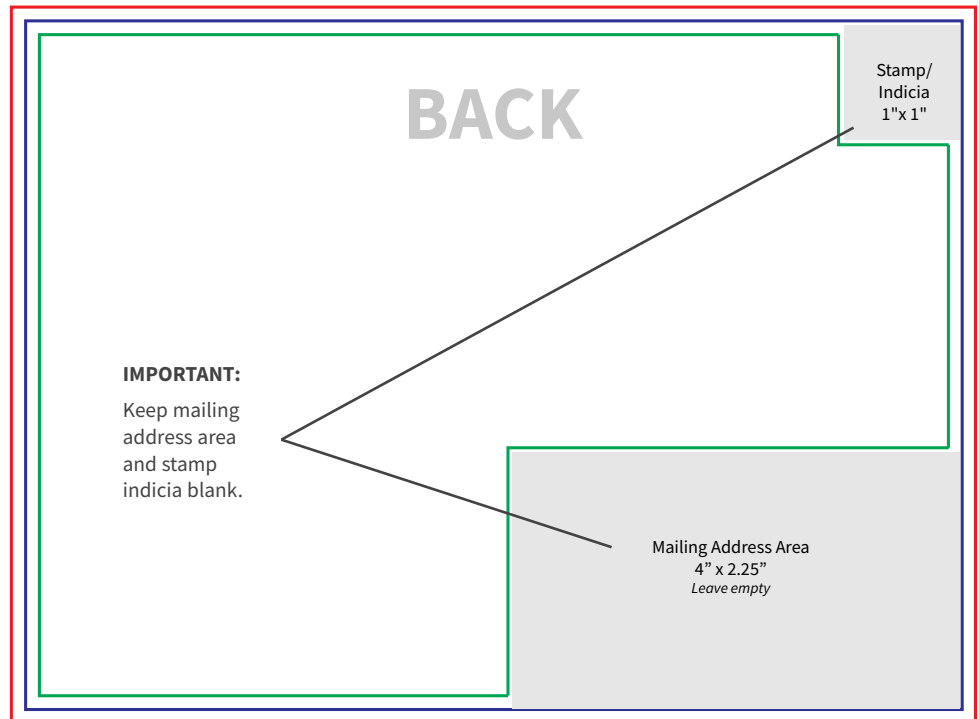
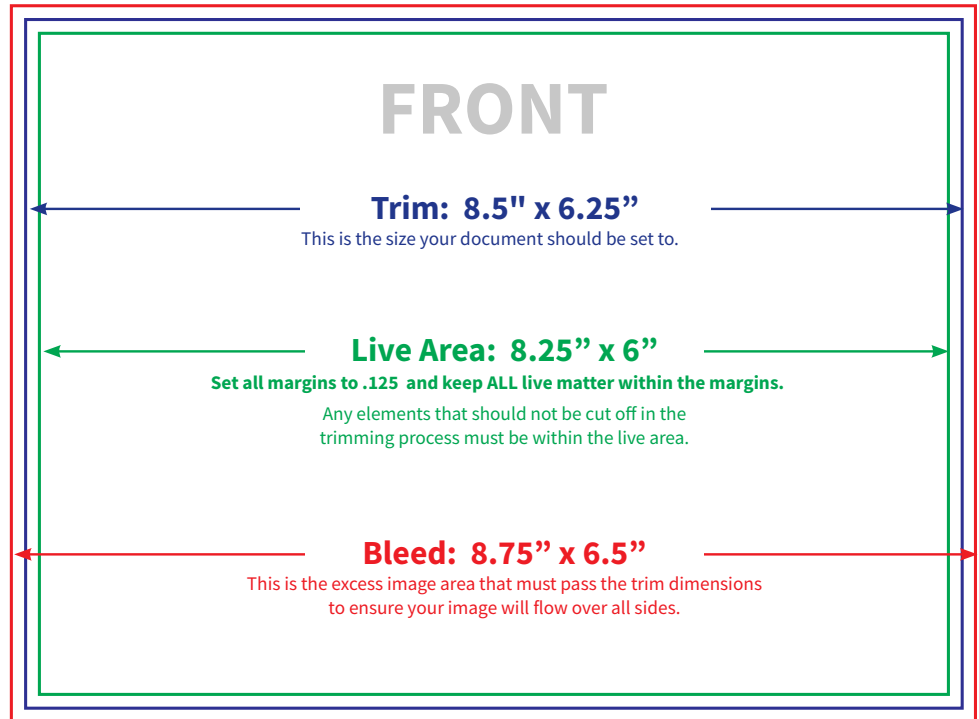
3. SUBMIT

- Log into Adverator.com/orders
- Upload your ad to the relevant order

You can track the status of your postcard and see a full order history [here](#).

Need help accessing your account?

Email your Adverator advisor or [reset your password](#).



Questions about your ad?

Get in touch with your Adverator advisor!